



March 17, 2020 @ 1:00 p.m.
Teleconference Meeting
Marsh Hall, Room 201A: Concord Room

Members present: Mr. David Barnette, Chair; Ms. Taylor Carter; Mr. Brad Lane, 2nd Vice Chair; Mr. Doug Moore; Col. (R) Chris Selvey; Dr. Santina St. John; Dr. Cory Williams

Member absent: : Mrs. Brittany Anderson; Mr. Richard Jarrell, Secretary; Mr. William McKee, Vice Chair; Mrs. Terri Muscari; Mr. Nelson Spencer

Call to Order and Determination of Quorum - A quorum being present, Mr. Barnette called the meeting to order at 1:00 p.m.

Oath of Office for Ms. Taylor Carter, the newly elected Student Government Association Representative

Minutes of the November 12, 2019 and the January 22, 2020 Special Board Meeting. Mr. Doug Moore moved the approval of the November 12, 2019 and the January 22, 2020 minutes; Col. (R) Selvey seconded; motion carried.

I. Focus Area Reports:

1. Enrollment

- **Mr. William Allen** , *Interim Vice President of Enrollment Management*

2. Retention

- **Dr. Sarah Beasley**, *Vice President of Student Affairs and Director of Retention*

3. Fundraising

- **Mrs. Alicia Besenyei**, *Vice President of Advancement*

4. Governmental Relations & Shared Governance

- **Dr. Kendra Boggess**, *President*

II. Committee Action Items

1. Academic Affairs Committee ; Mrs. Brittany Anderson & Dr. Santina St. John, Co-Chairs

- **Dr. Peter Viscusi**, *Provost & Vice President for Academic Affairs*

Action: Approval of the following program reviews:

a. Bachelor of Arts in Advertising/Graphic Design

Continuation of the program at the current level of activity with the following action:

Review the seven education goals. It is recommended to ensure that education goals are measurable and directly tied to assessment measures listed.

The creation of an advisory committee, made up of industry, alumni, students, stakeholders, etc. is recommended.

Implement the proposed changes outlined in the 'plans for improvement' within next 5-year review cycle.

b. Bachelor of Arts in Studio Art

Continuation of the program at the current level of activity with the following action:

On the next annual assessment report, elaborate on how assessment data is/will be used to determine if the programmatic educational goals are being met. Assessment measures should be tied to the achievement of the educational goals. Also, benchmarks and goal attainment thresholds should be determined.

Recommend the creation of an advisory committee.

While there is some data regarding graduate employment and graduate satisfaction, the data provided is sparse and lacks timely collection efforts. It is recommended that the department work closely with alumni relations and/or career services to try to obtain current information regarding alumni career options/graduate school.

c. Bachelor of Science in Business Administration

Continuation of the program at the current level of activity with the following action:

It is recommended that the DOB continue efforts to strengthen their assessment program. The business unit could benefit from the development of an effective and systematic approach for internal assessment. Continue to maintain and improve these processes. (This recommendation is concurrent with that of ACBSP)

The business unit could benefit from developing learning outcome assessments for each program concentration. (This recommendation is concurrent with that of ACBSP)

Implement the proposed changes outlined in the 'plans for improvement' within next 5-year review cycle.

d. Bachelor of Arts in English

Continuation of the program at the current level of activity with the changes outlined in plans for improvement within the next 5-year cycle.

RESOLVED, that the Concord University Board of Governors wishes to take all program reviews as one action item. The Concord University Board approves the 5 year program reviews as stated above for the following programs: Bachelor of Arts in Advertising/ Graphic Design, Bachelor of Arts in Studio Art, Bachelor of Science in Business Administration, and Bachelor of Arts in English. Mr. Doug Moore moved the approval; Dr. Santana St. John seconded; motion carried.

- **Dr. Kathy Liptak** , *Associate Provost*

Information Item: HLC Update & Focus Visit Report

2. Executive Committee- Mr. Dave Barnette, *Chair*

- **Dr. Kendra Boggess**, *President*

Action: Approval of the awarding of a posthumous degree.

RESOLVED, that the Concord University Board of Governors approves the awarding of the Master of Social Work Degree, posthumously to Ms. Kaitlyn Weise. Mr. Doug Moore moved the approval; Dr. Santana St. John seconded; motion carried.

- **Mr. Dan Fitzpatrick**, *Vice President & Chief Operating Officer*

Action: Approval of the new Board of Governors Policy on Fundraising

RESOLVED, that the Concord University Board of Governors approves the new board Policy on Fundraising. Mr. Doug Moore moved the approval, Dr. Brad Lane seconded; motion carried.

Action: Approval & Adoption of the Strategic Plan 2023

RESOVLED that the Concord University Board of Governors approves the adoption of the Strategic Plan 2023. Dr. Santana St. John moved the approval; Col. (R) Chris Selvey seconded; motion carried.

III. President's Report- Dr. Kendra Boggess

IV. Possible Executive Session, no need for an Executive Session.

There being no further business, the meeting was adjourned at 2:20 p.m.

David Barnette, Chairman

Richard Jarrell, Secretary

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